

MAXIMIZING YOUR COMPETITIVE ADVANTAGE

PRACTICAL APPROACHES FOR SUCCESS

2-DAY PUBLIC WORKSHOP • MIDLOTHIAN, VIRGINIA



Staying competitive is a constant challenge. Learn critical approaches that improve the performance of any organization. Obtain practical tools and resources to turn concepts into practice.

Workshop Objectives

- Understand fundamental approaches of high performing organizations
- Learn tactical strategies to improve safety as well as identifying and eliminating waste that is robbing your revenue or profits
- Lead your group using dynamic, engaging facilitation and transform training into business performance
- Learn how one organization eliminated a million dollars in defects per month by applying the leadership approach called Making the Business Visible

Who should attend:

- Business Owners
- Organizational Leaders
- Managers / Supervisors
- Non-Profit Executives
- Human Resources
- Safety Professionals
- Talent Management Leaders
- Training & Development

We will provide you with proven tools for immediate use back at work. There will be four, 90-minute interactive sessions scheduled each day and the facilitators will be available to discuss how your organization can begin or renew your journey to high-performance.

Workshop Date

June 26 & 27, 2018
8:30 a.m. - 4:30 p.m.

Workshop Location

Independence Golf Club
The Fall Line Room
600 Founders Bridge Blvd.
Midlothian, Virginia

Register Today

<https://richmondlearningevent.eventbrite.com>

Registration Fee

\$89* per person
(one-day pass – your choice)

\$149* per person
(two-day pass)

Register by May 31, 2018, to save \$10

* Includes course materials, beverage breaks, and lunch.

Event Hosts & Facilitators

Neil Cordrey

New Reality Leadership, LLC
Web | www.newrealityleadership.com
Email | ncordrey@newrealityleadership.com

Michael Marshall

The KLM Group, LLC
Web | www.theklmgrp.com
Email | mmarshall@theklmgrp.com

Kent Hutchison

C.J. Baxter Group, LLC
Web | www.cjbaxtergroup.com
Email | kent@cjbaxtergroup.com

Steve Wilson

Steve Wilson Associates, LLC
Web | www.stevewilsonassociates.com
Email | steve@stevewilsonassociates.com

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Session Schedule

Tuesday, June 26, 2018

CLOCK	TOPIC / ACTIVITY	OBJECTIVE
8 a.m. – 8:30 a.m.	Check-in	Register and meet the facilitators and participants
8:30 a.m. – 10 a.m.	Management vs. Leadership	Discover several foundations for shifting your leadership approach from managing and controlling to one that is empowering.
10:30 a.m. - Noon	Making the Business Visible	Learn how several companies eliminated defects or grew profits by applying this concept.
Noon – 1 p.m.	Networking and lunch	Network with the participants and facilitators
1 p.m. - 2:30 p.m.	Stop Waste from Stealing your Profits	Learn a proven approach to quickly identifying and eliminating hidden waste
3 p.m. - 4:30 p.m.	Introduction to “The Art of Facilitation”	How to Effectively Facilitate a Learning Event that Drives Results

Wednesday, June 27, 2018

CLOCK	TOPIC / ACTIVITY	OBJECTIVE
8 a.m. – 8:30 a.m.	Check-in	Network with the facilitators and participants
8:30 a.m. – 10 a.m.	Traditional vs. High Performance Organizations	Learn the proven principles and practices of top performing organizations.
10:30 a.m. - Noon	6 Leadership Approaches to Drive Engagement	Learn six principles to apply to every leadership decision and strategy that will drive business performance through engaged, empowered employees.
Noon – 1 p.m.	Networking and lunch	Network with the participants and facilitators
1 p.m. - 2:30 p.m.	Getting Action and Results from Your Team Meetings	Provide you with the tools and skills for facilitating meetings to achieve consensus decisions that lead to post meeting actions and results.
3 p.m.- 4:30 p.m.	Make your safety performance a Competitive Advantage	Learn how an engaged process transforms safety from “in the way of work” to an enhanced work environment.

Event Location



Independence Golf Club
600 Founders Bridge Blvd.
Midlothian, Virginia

(just 18 miles from downtown Richmond, VA)

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