

ASSESSMENT PLATFORM

Winning the War for Talent



www.cjbaxtergroup.com



Our online assessment platform provides valuable assessments and survey tools that help with hiring the right employees, gaining insight from work-groups and uncovering development opportunities for individuals and organizations.

We can provide data to help you
HIRE, ENGAGE & RETAIN
 a high-performance workforce.



“Hire the right people, train and motivate them and give them the opportunity for advancement and your organization will succeed.”

~J.W. Marriott

The flagship of our system is the P60. The report provides eight to 18 pages of an applicant’s character and talent traits along with what you may expect from the applicant. Assessments are a vital tool to help evaluate an individual’s weak and strong points. The report will help you make the right decisions as to where this person best fits in your organization and where you will need to offer direction or training. Hiring the wrong candidate for any position helps neither you nor the candidate.

Known for high-performance management, leadership, and team employee development, all programs offered by the C.J. Baxter Group are customized to meet the individual needs of our clients.

Contact us today to schedule a no-obligation consultation.



Our On-Line Assessment Platform Includes

CANDIDATE PROFILE (P60)
 The flagship of our system is the candidate profile with benchmarking.

EMPLOYEE ENGAGEMENT SURVEY
 This survey uses group-based opinions to help you evaluate the overall engagement of your employees. An engaged workforce is so essential to a company’s long-term achievement; it is crucial that every measure is taken to understand a staff’s level of engagement.

CUSTOM SURVEY
 The Custom Survey is used to form opinions from a group-based standpoint. By using general questions, you can create a survey for your designated groups and receive anonymous results and comments.

I.Q. ASSESSMENT
 The I.Q. Assessment will demonstrate how well an applicant can reason and resolve problems.

PERSONALITY PROFILE
 Discover the candidate’s personality type with this simple assessment.

SALES APTITUDE
 Measures applicants in 11 different areas and provides insight into what type of salesperson they are. You will discover at which level their sales ability is, and in what areas they need additional development.

You have a
75%
chance of hiring a top performer by using benchmarking.

Employees who are a good fit for their job are
2.5X
More productive than those who are not.

~Michigan State University

Sample Reports



Benchmarking is the Key

Do you have employees who are performing well? We call these “top performers.” Doesn’t it make sense to hire more people like them? With the benchmarking capabilities of the P60, you can. Each time you run a candidate profile, you have the opportunity to create, compare, and utilize results to create accurate benchmarks to match your current employees. By using various existing and custom benchmarks to see how close the scores and personality types are, you will see in seconds if the applicant you are looking at “fits” the position and department. When you use benchmarking, it nearly triples your probability of hiring a top performer.

The P60 Candidate Profile report provides 8 to 18 pages of the applicant’s character and talent traits along with what you may expect from the applicant. Assessments are a vital tool to help evaluate workplace performance. The report will help you make the right decisions as to whether this person is likely to be a top performer in the position they are under consideration for employment. It may also identify an area where you will need to offer direction and training both for candidates and existing employees.

Easy to Use and Implement

Our tools are available on-demand, online via our easy-to-use, intuitive Assessment Platform. The ability to send all of your assessments and surveys securely from your account to your employees is an essential feature. Send mass assessments of up to 100 applicants/employees at a single time and receive instant notification of completion via email. All assessments may be completed using any device with a web browser.

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CjBaxterGroup LLC
www.cjbaxtergroup.com

Our
ASSESSMENT PLATFORM
will help if you have
ever said . . .

“My turnover is too high!”

“I need to standardize my
interview process and make
it more efficient and legally
defensible.”

“We have individuals who
interview well but then leave
in less than 60 days.”

“My hiring costs are too
high.”

“I am not sure if my
applicants will be engaged
and productive.”

“How do I determine who is
ready to move to another
position?”

“I need to improve the
onboarding process to make
new employees more
productive, sooner.”

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